

INSIDE THIS WEEK: TECHNOLOGY QUARTERLY

# The Economist

JUNE 4TH-10TH 2011

Economist.com

The trap for Turkey

Wall Street's plumbing problem

Lady Gaga, Mother Teresa and profits

Brazil's boiling economy

The farce that is FIFA

## The end of AIDS?

Sha Tin College Library

Textbook



M002837

**How 5 million lives have  
been saved, and a plague  
could now be defeated**



Australia.....A\$11(Incl.GST)  
Bangladesh.....TK430  
Brunei.....B\$12.00  
Cambodia.....US\$6.50  
China.....RMB 75

Fiji.....US\$7.00  
Hong Kong.....HK\$70  
India.....Rs200  
Indonesia.....Rp60,000  
Japan.....¥1,200 (本体¥1,143)

Korea.....Won 9,000  
Macau.....M\$70  
Malaysia.....RM20  
Myanmar.....US\$7.00  
Mongolia.....US\$7.00

Nepal.....NR320  
New Zealand.....NZ\$12.00  
Pakistan.....Rs420  
Papua New Guinea.....US\$7.00  
Philippines.....Pesos350

Singapore.....S\$12.50(Incl.GST)  
Sri Lanka.....Rs700  
Taiwan.....NT\$250  
Thailand.....Baht 250  
Vietnam.....US\$7.00





## On the cover

Thirty years on, it looks as though AIDS can now be beaten—if the world has the will to do so: leader, page 13. Hard pounding is gradually bringing the plague under control, page 89. A history of larger-than-life characters, both good and bad, page 90. The wrong sort of emergency care, page 62

## The Economist online

Daily analysis and opinion from our 19 blogs, plus audio and video content, debates and a daily chart [Economist.com/blogs](http://Economist.com/blogs)

E-mail: newsletters and mobile edition [Economist.com/email](http://Economist.com/email)

Print edition: available online by 7pm London time each Thursday [Economist.com/print](http://Economist.com/print)

Audio edition: available online to download each Friday [Economist.com/audioedition](http://Economist.com/audioedition)

## The Economist

Volume 399 Number 8736

First published in September 1843 to take part in "a severe contest between intelligence, which presses forward, and an unworthy, timid ignorance obstructing our progress."

Editorial offices in London and also: Atlanta, Beijing, Berlin, Brussels, Cairo, Chicago, Hong Kong, Johannesburg, Los Angeles, Mexico City, Moscow, New Delhi, New York, Paris, San Francisco, São Paulo, Singapore, Tokyo, Washington DC

## 9 The world this week

### Leaders

- 13 **Thirty years of a disease**  
The end of AIDS?
- 14 **The EU and the Balkans**  
No more Brussels bluff
- 14 **Brazil's economy**  
Too hot
- 15 **Turkey's election**  
One for the opposition
- 18 **The awfulness of FIFA**  
An embarrassment to the beautiful game

### Letters

- 20 **On alternative medicine, the special relationship, banks, China, Pakistan, beer, DSK**

### Briefing

- 30 **The Turkish election**  
Erdogan's last hurrah (possibly)
- 31 **Electioneering in Anatolia**  
Local hero

### Asia

- 37 **Thailand's politics**  
Thaksin's last stand
- 38 **Unrest in China**  
No pastoral idyll
- 38 **Governing Nepal**  
Attitude sickness
- 39 **Murder in Pakistan**  
A dark place
- 40 **Sri Lanka's army**  
In bigger barracks
- 42 **Banyan**  
Japan and the sea

### United States

- 45 **Environmentalism**  
Soaring emissions
- 46 **The economy**  
Excuses, excuses
- 48 **Barack Obama and business**  
Starting to get along
- 48 **Abortion**  
Pushing back

- 50 **The falling crime rate**  
Good news is no news
- 52 **Arizona's conservatives**  
Extreme recall
- 52 **Criminal justice**  
Leave no veteran behind
- 54 **Lexington**  
Magical mystery Palin

### Technology Quarterly

After page 54

### The Americas

- 55 **Brazil's president**  
Dilma's first big test
- 56 **Peru's vote**  
No lesser evil
- 57 **Colombia's victims law**  
Feeling their pain
- 57 **Jamaica**  
No visa, do cry

### Middle East and Africa

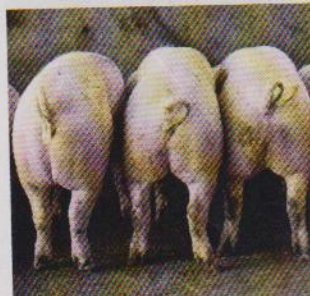
- 58 **Bahrain**  
A lot of loathing
- 59 **Syria's turmoil...**  
No end in sight
- 60 **...and its opposition**  
A signal from nearby
- 60 **The battle for Yemen**  
Tribes at war
- 61 **The Gaza Strip**  
Let some Palestinians out
- 62 **South Africa and race**  
The clashing rainbow
- 62 **Saving African children**  
Faster is not always better

### Europe

- 63 **The Balkans after Mladic**  
Slowly towards Europe
- 64 **Italy's prime minister**  
Silvio snubbed
- 64 **Protests in Georgia**  
On Rustaveli Avenue
- 65 **Latvia's politics**  
Time enough
- 65 **German energy**  
Nuclear? Nein, danke
- 66 **E. coli in Germany**  
Don't shoot the cucumber
- 67 **Charlemagne**  
The European Union and enlargement



**Turkey** The best way to promote democracy would be to vote against Recep Tayyip Erdogan: leader, page 15. The winner of next week's election is not in doubt, but the details could be very important, page 30. On the campaign trail with the Turkish foreign minister, page 31



**FIFA** A rotten organisation needs reform: Swiss parliamentarians and commercial sponsors could be the answer: leader, page 18. If only Sepp Blatter had half the decency of Nasser Hejazi, Iran's outspoken goalkeeper: obituary, page 97



**Brazil** Latin America's biggest economy is more fragile than it appears: leader, page 14. Political trouble for Dilma Rousseff, page 55





### Technology Quarterly

Discover the truth about carbon-footprint labels, smart contact lenses, the future of armour, the challenge of parallel programming, wireless heart pumps and much more after page 54



**Wall Street** The sheer number of unsettled trades is rattling regulators, page 83. Hedge funds seek cover, page 85



### Lady Gaga and Mother Teresa

Leadership lessons from two unlikely women: Schumpeter, page 80. Why Indian bosses should give up jogging, page 78

### Britain

- 68 **Cuts at the BBC**  
And now for something completely different
- 69 **Regional accents**  
Geordie's still alreet
- 70 **The defence secretary**  
The Fox that can't be shot
- 70 **Parliamentary expenses**  
The never-ending scandal
- 71 **Bagehot**  
The Lib Dems draw blood

### International

- 72 **Genocide**  
Using the G-word
- 73 **Gmail under attack**  
Something phishy
- 73 **The war against drugs**  
Supply and demand
- 74 **Censuses**  
Costing the count

### Business

- 75 **Mining**  
The wacky world of gold
- 76 **Consulting bounces back**  
But clients are pickier
- 77 **Mercadona**  
Spain's buoyant retailer
- 77 **Walmart in South Africa**  
Big boxes for Boks
- 78 **Southwest Airlines**  
Smiles and free peanuts
- 78 **A jogging craze among Indian bosses**  
Corporate India on the run
- 79 **Renault and Nissan**  
Ghosn groans
- 79 **Textiles leave China**  
Good darning, Vietnam
- 80 **Schumpeter**  
Lady Gaga and Mother Teresa

### Briefing

- 81 **Huawei**  
The long march of the invisible Mr Ren

### Finance and economics

- 83 **America's dodgy financial plumbing**  
Too big a fail count
- 84 **Buttonwood**  
On the wrong track
- 85 **The Greek debt crisis**  
Fingers on the trigger
- 85 **Insuring hedge funds**  
Dodging the bullets
- 86 **Japanese stocks**  
Welcome, buyjin
- 86 **Chinese public debt**  
Coming clean
- 88 **Economics focus**  
Wanted: chief firefighter at the IMF

### Science and technology

- 89 **AIDS**  
The 30-years war
- 90 **The history of AIDS**  
Heroes and villains

### Books and arts

- 93 **Japan and sex**  
Waltzing into bedrooms and brothels
- 94 **The first world war**  
Those who said No
- 94 **Mexico**  
Soul-searching
- 95 **Americans in Paris**  
They were there, Lafayette
- 96 **"The Tree of Life"**  
Angels in Waco
- 96 **The evolution of feathers**  
Fluff and flight

### Obituary

- 97 **Nasser Hejazi**  
Killer keeper and rebel
- 105 **Economic and financial indicators**  
Statistics on 42 economies, plus our poll of forecasters and a closer look at food prices



### Next week

We publish a special report on Italy. The country needs to stop blaming the dead for its troubles and get on with life, says John Prideaux

### Principal commercial offices:

25 St James's Street, London SW1A 1HG  
Tel: 020 7830 7000

Boulevard des Tranchées 16  
1206 Geneva, Switzerland  
Tel: 41 22 566 2470

750 3rd Avenue, 5th Floor, New York, NY 10017  
Tel: 1 212 541 0500

60/F Central Plaza  
18 Harbour Road, Wanchai, Hong Kong  
Tel: 852 2585 3888

### Other commercial offices:

Chicago, Dubai, Frankfurt, Los Angeles, Paris, San Francisco and Singapore

### Subscription service

For our latest subscription offers, visit [Economist.com/offers](http://Economist.com/offers). You can also subscribe by mail, telephone or fax at the details provided below:

Telephone: +65 6534 5166

Facsimile: +65 6534 5066

Web: [Economist.com/offers](http://Economist.com/offers)

E-mail: [EconomistAsia.Subs@quadrantsubs.com](mailto:EconomistAsia.Subs@quadrantsubs.com)

Post: The Economist  
Subscription Centre,  
Tanjong Pagar Post Office  
PO Box 671  
Singapore 910817

### Subscription for 1 year (51 issues)

Hong Kong	HK\$ 1,680	Thailand	US\$230
Australia	A\$365	Japan	Yen 34,500
Malaysia	US\$180	India	US\$123
Singapore	S\$365	New Zealand	NZ\$390
Other countries		Contact us as above	

### An Economist Group business



PEFC certified

This copy of *The Economist* is printed on paper sourced from sustainably managed forests certified by PEFC. [www.pefc.org](http://www.pefc.org)

